



Pub Light: A Publisher's Introduction to Selling Your Book in 10 Easy Steps

Kaitlin Albers, Elizabeth Turnbull

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Pub Light provides a concise, comprehensive guide to assist authors in the daunting task of properly marketing their books. We've compiled the best tips and tricks in the industry from marketing experts, independent authors, and professional bloggers. In 10 easy steps, we reveal the best ways to leverage your audience, from utilizing social media, networking with people you know, getting your book reviewed, and more!

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