



Human Resource Management: Issues, Challenges and Opportunities

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Human resource management is the strategic approach to management of an organization's most valuable asset—its people. It covers the recruitment, management, and direction of people who work for the organization and deals with employee compensation and benefits, hiring and training, performance management, organization development, safety and wellness, and organizational communication.

Human Resource Management: Issues, Challenges and Opportunities covers a broad array of topics on human resources management, including new emphasis on corporate social commitment, management practices that are essential for retaining effective professionals, financial rewards to stimulate longer workforce participation, entrepreneurial leadership, examination of leadership styles in different countries, dealing with organizational change, teamwork and employee resistance, integrating human resources aspects with corporate goals, and more.

This book provides an interesting group of chapters that shed light on a variety of international human resources management styles and practices. The competitive nature of twenty-first-century global commerce requires that businesses be managed strategically by managers who are knowledgeable in the principles of the field. The efficient, nonexploitative use of human resources is essential to building successful businesses around the world.



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