



Der Reverse Merger als Alternative zum Initial Public Offering (German Edition)

Nick Piepenburg

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Studienarbeit aus dem Jahr 2008 im Fachbereich BWL - Bank, Börse, Versicherung, Note: 1,3, Munich Business School, 41 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Diese Arbeit befasst sich mit der Entscheidung, ob ein Unternehmen eher über einen Reverse Merger als über einen IPO an die Börse gehen soll. Die vorangegangene Entscheidung, dass ein Unternehmen an die Börse geht, wird hier vorausgesetzt. In der Arbeit wird der Prozess eines Reverse Mergers genauer beschrieben und hervorgehoben, worauf bei der Durchführung zu achten ist. Durch eine Gegenüberstellung der Prozesse des Reverse Mergers und des IPOs werden Vergleichspunkte herausgearbeitet. Anschließend werden diese Vergleichspunkte untersucht und als Vor- oder Nachteil des Reverse Mergers identifiziert. Abschließend wird die Gegenüberstellung in einem Fazit zusammengefasst.

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