



Cómo ser un líder (Spanish Edition)

Daniel Goleman

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Daniel Goleman, psicólogo y periodista, ha dedicado más de dos décadas a investigar los avances científicos en busca de todo aquello que sea novedoso, importante y útil para nuestro desarrollo personal y profesional.

Este nuevo libro, en la estela de *El cerebro y la inteligencia emocional* (Ediciones B, 2012) y *Liderazgo* (Ediciones B, 2013), compila los artículos más buscados e innovadores de la Harvard Business Review y otras revistas de negocios.

Este volumen refleja la evolución del pensamiento de Goleman sobre la inteligencia emocional, el seguimiento de las últimas investigaciones neurocientíficas sobre la dinámica de las relaciones y los datos más recientes sobre el impacto que tiene la inteligencia emocional en la línea de fondo de una organización empresarial.

Este material, muy citado y de demostrada efectividad, se ha convertido en una lectura esencial para los dirigentes, coaches y educadores comprometidos con el fomento de la buena gestión, así como para aumentar el rendimiento y la innovación empresarial.

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