



# The Unseen Wall Street of 1969-1975: And Its Significance for Today

*Alec Benn*

Download now

[Click here](#) if your download doesn't start automatically

# **The Unseen Wall Street of 1969-1975: And Its Significance for Today**

*Alec Benn*

## **The Unseen Wall Street of 1969-1975: And Its Significance for Today** Alec Benn

From long, firsthand experience as president of his own financial advertising agency, Alec Benn offers a unique, inside look at America's investment community, at a time of changes so profound that their impact and implications are still with us. Based not on public relations handouts (although he himself has written them) but on frank, revealing talks with people who actually participated in the events of those tumultuous seven years, on official oral histories (hitherto concealed), and on his own keen observations, Benn shows how those events and changes really occurred. He reveals that the New York Stock Exchange (NYSE) was in far greater peril of collapse in 1970 than anyone, except a few insiders, has ever known. He exposes how many of the most significant changes ever to affect investors really came about. And he provides new insights into the people who caused, influenced, or sometimes opposed the reforms we now take for granted, as well as into the impact of historical figures such as Richard Nixon and Ross Perot. Informative, entertaining, and impeccably researched and documented, Benn's book gives us new information to help evaluate the investment world of today, and to appreciate how dangerous it was at another time, a time that some say appears uncomfortably familiar.

Among the many topics Benn examines in depth is the creation of the Securities Investors Protection Corporation, the agency that insures against loss of the cash and securities left by investors in their brokers' hands. He shows how stock brokers' commissions came to be competitive and low, instead of fixed and high (a special benefit for today's day traders), and how members of the New York Stock Exchange became able to sell shares in their firms to the general public, opening a bountiful source of permanent capital. He goes on to cover the creation of the Central Certificate System, which led to a dramatic increase in trading volume later, and how the NYSE was reorganized, benefiting not only members but investors as well. Benn also explores how NYSE member firms became authorized to sell annuities and other insurance products, in itself a billion-dollar business. Finally, in an especially telling chapter, he discusses how and why discrimination on Wall Street based on class, religion, race, and gender declined (and by inference, why in some places it still lingers.)



[Download The Unseen Wall Street of 1969-1975: And Its Signi ...pdf](#)



[Read Online The Unseen Wall Street of 1969-1975: And Its Sig ...pdf](#)

**Download and Read Free Online The Unseen Wall Street of 1969-1975: And Its Significance for Today**  
**Alec Benn**

---

**From reader reviews:**

**Anita Jones:**

This book untitled The Unseen Wall Street of 1969-1975: And Its Significance for Today to be one of several books that will best seller in this year, that is because when you read this book you can get a lot of benefit upon it. You will easily to buy that book in the book retail outlet or you can order it through online. The publisher in this book sells the e-book too. It makes you quickly to read this book, as you can read this book in your Mobile phone. So there is no reason to you personally to past this book from your list.

**Salvador Swain:**

Reading a book to become new life style in this year; every people loves to learn a book. When you learn a book you can get a large amount of benefit. When you read guides, you can improve your knowledge, mainly because book has a lot of information on it. The information that you will get depend on what sorts of book that you have read. If you would like get information about your review, you can read education books, but if you act like you want to entertain yourself read a fiction books, these us novel, comics, along with soon. The The Unseen Wall Street of 1969-1975: And Its Significance for Today will give you new experience in examining a book.

**Christine Smith:**

You may spend your free time you just read this book this guide. This The Unseen Wall Street of 1969-1975: And Its Significance for Today is simple to create you can read it in the playground, in the beach, train and soon. If you did not get much space to bring often the printed book, you can buy the actual e-book. It is make you easier to read it. You can save the book in your smart phone. Consequently there are a lot of benefits that you will get when you buy this book.

**Shannon Thomas:**

Is it anyone who having spare time subsequently spend it whole day simply by watching television programs or just telling lies on the bed? Do you need something new? This The Unseen Wall Street of 1969-1975: And Its Significance for Today can be the solution, oh how comes? The new book you know. You are therefore out of date, spending your extra time by reading in this brand new era is common not a nerd activity. So what these ebooks have than the others?

**Download and Read Online The Unseen Wall Street of 1969-1975:**

**And Its Significance for Today Alec Benn #9YNVZGW8KPO**

# **Read The Unseen Wall Street of 1969-1975: And Its Significance for Today by Alec Benn for online ebook**

The Unseen Wall Street of 1969-1975: And Its Significance for Today by Alec Benn Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Unseen Wall Street of 1969-1975: And Its Significance for Today by Alec Benn books to read online.

## **Online The Unseen Wall Street of 1969-1975: And Its Significance for Today by Alec Benn ebook PDF download**

**The Unseen Wall Street of 1969-1975: And Its Significance for Today by Alec Benn Doc**

**The Unseen Wall Street of 1969-1975: And Its Significance for Today by Alec Benn Mobipocket**

**The Unseen Wall Street of 1969-1975: And Its Significance for Today by Alec Benn EPub**