



Management Audit Approach in Writing Business History (RLE Accounting): A Comparison with Kennedy's Technique on Railroad History (Routledge Library Editions: Accounting)

Allen L. Bures

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This study adds both knowledge and method in the writing of business history. The author proposes that a preliminary management audit can be devised and utilized to gather data, analyse and compare longitudinally the quality of management existing in organizations. This book modifies a methodological tool for measuring, analysing and comparing managements to aid in the writing of business history. It establishes criteria and examples of excellent management from a sample of the USA's first large-scale organization – the railroads. Prior to the 1870s the railroads were the only big business in the USA and the early ones emerged as a managerial problem which made obsolescent traditional structures and concepts and required effective management.

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