



Chaos Monkeys: Obscene Fortune and Random Failure in Silicon Valley

Antonio Garcia Martinez

Download now

[Click here](#) if your download doesn't start automatically

Chaos Monkeys: Obscene Fortune and Random Failure in Silicon Valley

Antonio Garcia Martinez

Chaos Monkeys: Obscene Fortune and Random Failure in Silicon Valley Antonio Garcia Martinez

Liar's Poker meets *The Social Network* in an irreverent exposé of life inside the tech bubble, from industry provocateur Antonio García Martínez, a former Twitter advisor, Facebook product manager and startup founder/CEO.

The reality is, Silicon Valley capitalism is very simple:

Investors are people with more money than time.

Employees are people with more time than money.

Entrepreneurs are the seductive go-between.

Marketing is like sex: only losers pay for it.

Imagine a chimpanzee rampaging through a datacenter powering everything from Google to Facebook. Infrastructure engineers use a software version of this “chaos monkey” to test online services’ robustness—their ability to survive random failure and correct mistakes before they actually occur. Tech entrepreneurs are society’s chaos monkeys, disruptors testing and transforming every aspect of our lives, from transportation (Uber) and lodging (AirBnB) to television (Netflix) and dating (Tinder). One of Silicon Valley’s most audacious chaos monkeys is Antonio García Martínez.

After stints on Wall Street and as CEO of his own startup, García Martínez joined Facebook’s nascent advertising team, turning its users’ data into profit for COO Sheryl Sandberg and chairman and CEO Mark “Zuck” Zuckerberg. Forced out in the wake of an internal product war over the future of the company’s monetization strategy, García Martínez eventually landed at rival Twitter. He also fathered two children with a woman he barely knew, committed lewd acts and brewed illegal beer on the Facebook campus (accidentally flooding Zuckerberg’s desk), lived on a sailboat, raced sport cars on the 101, and enthusiastically pursued the life of an overpaid Silicon Valley wastrel.

Now, this gleeful contrarian unravels the chaotic evolution of social media and online marketing and reveals how it is invading our lives and shaping our future. Weighing in on everything from startups and credit derivatives to Big Brother and data tracking, social media monetization and digital “privacy,” García Martínez shares his scathing observations and outrageous antics, taking us on a humorous, subversive tour of the fascinatingly insular tech industry. *Chaos Monkeys* lays bare the hijinks, trade secrets, and power plays of the visionaries, grunts, sociopaths, opportunists, accidental tourists, and money cowboys who are revolutionizing our world. The question is, will we survive?

 [Download Chaos Monkeys: Obscene Fortune and Random Failure ...pdf](#)

 [Read Online Chaos Monkeys: Obscene Fortune and Random Failur ...pdf](#)

Download and Read Free Online Chaos Monkeys: Obscene Fortune and Random Failure in Silicon Valley Antonio Garcia Martinez

From reader reviews:

Robert Riggio:

As people who live in often the modest era should be update about what going on or data even knowledge to make these keep up with the era that is certainly always change and make progress. Some of you maybe will certainly update themselves by reading through books. It is a good choice for yourself but the problems coming to a person is you don't know what one you should start with. This Chaos Monkeys: Obscene Fortune and Random Failure in Silicon Valley is our recommendation so you keep up with the world. Why, as this book serves what you want and wish in this era.

Sarah Luis:

Reading can called brain hangout, why? Because when you are reading a book mainly book entitled Chaos Monkeys: Obscene Fortune and Random Failure in Silicon Valley your thoughts will drift away trough every dimension, wandering in every single aspect that maybe not known for but surely can be your mind friends. Imaging each word written in a reserve then become one contact form conclusion and explanation which maybe you never get ahead of. The Chaos Monkeys: Obscene Fortune and Random Failure in Silicon Valley giving you yet another experience more than blown away the mind but also giving you useful data for your better life within this era. So now let us explain to you the relaxing pattern at this point is your body and mind will probably be pleased when you are finished studying it, like winning a. Do you want to try this extraordinary investing spare time activity?

Robert Colgan:

Many people spending their period by playing outside along with friends, fun activity using family or just watching TV all day long. You can have new activity to shell out your whole day by reading through a book. Ugh, do you consider reading a book will surely hard because you have to take the book everywhere? It ok you can have the e-book, delivering everywhere you want in your Mobile phone. Like Chaos Monkeys: Obscene Fortune and Random Failure in Silicon Valley which is getting the e-book version. So , why not try out this book? Let's see.

Regina Hash:

As we know that book is significant thing to add our understanding for everything. By a reserve we can know everything you want. A book is a list of written, printed, illustrated as well as blank sheet. Every year has been exactly added. This e-book Chaos Monkeys: Obscene Fortune and Random Failure in Silicon Valley was filled concerning science. Spend your free time to add your knowledge about your technology competence. Some people has diverse feel when they reading the book. If you know how big selling point of a book, you can really feel enjoy to read a reserve. In the modern era like right now, many ways to get book that you just wanted.

**Download and Read Online Chaos Monkeys: Obscene Fortune and
Random Failure in Silicon Valley Antonio Garcia Martinez
#5K72GZ3LQ8H**

Read Chaos Monkeys: Obscene Fortune and Random Failure in Silicon Valley by Antonio Garcia Martinez for online ebook

Chaos Monkeys: Obscene Fortune and Random Failure in Silicon Valley by Antonio Garcia Martinez Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Chaos Monkeys: Obscene Fortune and Random Failure in Silicon Valley by Antonio Garcia Martinez books to read online.

Online Chaos Monkeys: Obscene Fortune and Random Failure in Silicon Valley by Antonio Garcia Martinez ebook PDF download

Chaos Monkeys: Obscene Fortune and Random Failure in Silicon Valley by Antonio Garcia Martinez Doc

Chaos Monkeys: Obscene Fortune and Random Failure in Silicon Valley by Antonio Garcia Martinez Mobipocket

Chaos Monkeys: Obscene Fortune and Random Failure in Silicon Valley by Antonio Garcia Martinez EPub