



Food Supply Chain Management: Economic, Social and Environmental Perspectives

Madeleine Pullman, Zhaohui Wu

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Food Supply Chain Management: Economic, Social and Environmental Perspectives is very different from parts supply chain management as can be seen from the increasing health, safety and environmental concerns that are increasingly garnering the public's attention about different food supply chain problems. Food supply chain managers face very different environments. For example, there are very specific regulations from government bodies such as FDA or US Department of Agriculture, commodity subsidy programs, ever-changing trade policies, or increasing trends with intense public interest such as sustainability or bioengineering.

While the popular press has written extensively about certain food supply chain issues, these books focus on health effects, specific supply chain practices (buy local vs. commodity supply chain), agricultural policy impacts, and problems in the modern food supply chain. Food Supply Chain Management comprehensively covers food supply chain and is appropriate for a business student audience and students in agriculture business, natural resources and food science.

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