



# Supply Chain Management (gestión de la cadena de suministro) (Spanish Edition)

*Jorge Chávez, Rodolfo Torres-Rabello*

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El futuro ya está aquí. En el siglo xxi la competencia está ocurriendo entre cadenas (supply chains) y redes (networks). Este libro contiene los conceptos fundamentales de la gestión de Cadenas de Suministro o de Abastecimiento (Supply Chain Management), con un acercamiento riguroso pero en lenguaje sencillo. Contiene además un conjunto de buenas prácticas observadas en compañías de clase mundial. Incluye un modelo original para manejar la complejidad que proviene tanto del lado de la demanda como de la oferta.

Peter Drucker alcanzó a advertir la importancia de este tema, cuando afirmó que se necesitaba una redefinición del alcance del management, usualmente constreñido a una sola organización. La gestión, dijo, debe abarcar la cadena económica completa. Hoy hablamos de Supply Chain Management. Aquí están los conceptos, la historia, las buenas prácticas y las macrotendencias.



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**Diana Ham:**

The book untitled Supply Chain Management (gestión de la cadena de suministro) (Spanish Edition) contain a lot of information on the idea. The writer explains her idea with easy technique. The language is very clear and understandable all the people, so do not necessarily worry, you can easy to read the idea. The book was written by famous author. The author gives you in the new period of literary works. It is possible to read this book because you can continue reading your smart phone, or gadget, so you can read the book with anywhere and anytime. If you want to buy the e-book, you can open up their official web-site and also order it. Have a nice read.

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