



# **Ethnic Business: Chinese Capitalism in Southeast Asia (Routledge Studies in the Growth Economies of Asia)**

*Brian C. Folk, K. S. Jomo*

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The role of ethnic Chinese business in Southeast Asia in catalyzing economic development has been hotly debated - and often misunderstood - throughout cycles of boom and bust.

This book critically examines some of the key features attributed to Chinese business: business-government relations, the family firm, trust and networks, and supposed 'Asian' values. The in-depth case studies that feature in the book reveal considerable diversity among these firms and the economic and political networks in which they manoeuvre.

With contributions from leading scholars and under the impressive editorship of Jomo and Folk, *Ethnic Business* is a well-written, important contribution to not only students of Asian business and economics, but also professionals with an interest in those areas.

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