



The Strategic Use of Stories in Organizational Communication and Learning

Terrence L. Gargiulo

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Designed for students and practitioners in the fields of organizational behavior and human resource training and development, this groundbreaking book presents a cutting edge approach to improving organizational communication. Drawing on his extensive experience as an organizational development consultant and group process facilitator, Terrence Gargiulo shows how the use of storytelling is the key to effective communication and learning.



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