



Synergien zwischen Business Intelligence Cloud Computing (German Edition)

Norman Bernhardt

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Diplomarbeit aus dem Jahr 2010 im Fachbereich Informatik - Wirtschaftsinformatik, Note: 1,0,
Fachhochschule Dortmund, Sprache: Deutsch, Abstract: In Zeiten globaler Krisen und Unsicherheiten stellt die Verbesserung der Steuerbarkeit von Unternehmen eine zentrale Aufgabe des Managements dar. Eine bessere Informationsversorgung für Entscheidungsträger sowie die Analyse von Schwachstellen und Einsparpotenzialen rücken in den Fokus. BI-Systeme unterstützen Unternehmen dabei, ihre geschäftskritischen Daten und Prozesse transparent zu machen und versetzen Mitarbeiter in die Lage, bessere Entscheidungen zu treffen sowie notwendige Ergebnisse schneller zu erzielen.

Die Integration von BI-Lösungen in die Unternehmensinfrastruktur, sowie der spätere Betrieb stellen hohe Anforderungen an die IT-Abteilungen dar, und sind oft mit großen Investitionen verbunden. Zahlreiche Firmen sind zwar laut einer Studie des internationalen Controllervereins und Roland Berger wieder bereit zu investieren, Voraussetzung ist jedoch, dass Innovationen vorangetrieben und gleichzeitig die Optimierung der eigenen Prozesse und die Effizienz gesteigert werden.

Ein Ansatz zur Entkopplung der betriebswirtschaftlich notwendigen BI-Lösungen von den damit unweigerlich verbundenen technischen Aspekten des Plattformbetriebs kann das Konzept des Cloud Computing sein.

Vor diesem Hintergrund soll diese Diplomarbeit Möglichkeiten des CC für das Anwendungsfeld BI aufzeigen, und gibt mit dem Modell einer potentiellen BI-Cloud einen strukturellen Rahmen vor, welcher bisher in dieser Form nicht definiert wurde. Neben dem „Big Picture“ definiert die Arbeit Kriterien aus beiden involvierten Themenkomplexen (BI und CC), mit denen der neue Ansatz verglichen wird.

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