



Performance-Based Reporting: New Management Tools for Unpredictable Times

Hans V.A. Johnsson, Per Erik Kihlstedt

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The successfully proven alternative system for relevant business reporting through performance management

Performance-Based Reporting shows businesses how traditional accounting fails to provide meaningful measures for performance and presents radically innovative and thoroughly tested methods for performance-oriented management, assessment, and reporting. Twenty-five years in the making, this helpful book also presents The Baseline Approach to management, assessment, and reporting-composed of eighty-percent accounting-free methods.

Performance-Based Reporting presents the culmination of intense experiments involving more than 1,500 businesses and over 4,000 executives. It definitively proves the need for new tools for realistic business planning and management in an unpredictable world. These tools already exist, and this helpful guide walks readers through the process of implementing them to help firms improve their ability to predict the direction they should take in the future.

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