



Karriere neu denken: Ende, Wende, Neuanfang (German Edition)

Johanna Zugmann

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Darf man jenseits des 35. oder gar 50. Geburtstags noch kündigen, ohne einen neuen Job zu haben? Wie kann man seine Attraktivität für den Arbeitsmarkt bewahren und steigern? Wann ist es zu spät, sich neu zu erfinden und nochmals von vorne zu beginnen? Fünfzehn Jahre nach ihrem Bestseller "Die ICH-Aktie" beleuchtet Johanna Zugmann, die Doyenne des deutschsprachigen Karriere-Journalismus, die besten Erfolgsstrategien für Arbeitnehmerinnen, die in der Mitte ihrer Karriere stehen. In über 20 Interviews mit Führungskräften, Headhuntern und Coaches erforscht die Autorin, was Bestand hat in einer Wirtschaftswelt, deren Rahmenbedingungen immer volatiler werden. Antworten erhielt sie von so prominenten Persönlichkeiten wie Andreas Dombret, Vorstandsmitglied der Deutschen Bundesbank, „Schirn“-Kunsthalle-Direktor Max Hollein, der international gefeierten Mezzosopranistin Angelika Kirchschrager und dem Generalsekretär der österreichischen Industriellenvereinigung, Christoph Neumayer.



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