



## Love Works: Seven Timeless Principles for Effective Leaders

*Joel Manby*

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## **Love Works: Seven Timeless Principles for Effective Leaders** Joel Manby

Love Works is a framework for successful leadership. It outlines a counterintuitive but proven path to success through a passionate and motivated workforce. The mainstay of this philosophy is leading with love, which relies on seven time-proven---but unfortunately not-so-often tested---principles that break down the natural walls within corporate cultures, empower managers and employees, disarm difficulties, and cultivate an atmosphere that builds long-term success. The key to leading with love is turning love from an emotion into an action. This shift fosters strong relationships, which in turn builds enthusiastic employees and leads to enthusiastic customers. Using love at work also leverages the undeniable truth that love builds healthy relationship at home, so why not use the same behavior to build healthy relationships at work? The book will explore the seven principles of love, which are patient, kind, trusting, unselfish, truthful, forgiving and dedicated. Joel Manby is proof that leading with love works. He has refined and relied upon this leadership philosophy for more than a quarter-century---first as a highly successful corporate executive at Saturn, then as Saab North America's CEO, and most recently as president and CEO of Herschend Family Entertainment (HFE). HFE was also featured in the CBS hit show *Undercover Boss*. Overwhelmed by the response of the 18 million viewers who loved seeing love in action, Manby decided to share these principles.



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