



## The 12 Factors of Business Success: Discover, Develop and Leverage Your Strengths

*Kevin Hogan, Dave Lakhani, Mollie Marti*

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**Do you have the drive?**

**Do you have the talent?**

**Do you know that's not enough to make it to the top?**

This book reveals the factors that help take the best to the pinnacle of their professions and dashes the most common myths about success. If you want to reach the top of your game, *The 12 Factors of Business Success* will show you how to develop the same set of skills and attitudes that drive today's best business performers.



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